

Roll No.

Total No. of Pages : 02

Total No. of Questions : 17

MBA/MBA(IB) (2019 & Onwards) (Sem.-1)

BUSINESS ETHICS AND CSR

Subject Code : MBA-106-18

M.Code : 75407

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains EIGHT questions carrying TWO marks each and students have to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consists of ONE Case Study carrying TWELVE marks.

SECTION-A

Write briefly :

1. Ethics vs. morals
2. Firms ethics towards customers
3. Ethical reasoning
4. Ethical considerations in accounting
5. Arguments in favour of CSR
6. Social responsibility of accounting
7. Japanese model of corporate governance
8. Code of ethics

SECTION-B

UNIT-I

9. Explain in detail the Kohlberg's six stages of moral development.
10. What do you mean by the term Business ethics? Why is it important for the business to follow ethical code of conduct?

UNIT-II

11. Discuss the various techniques to resolve ethical dilemma in a business.
12. What are the ethical considerations while managing the human resources in the organisation?

UNIT-III

13. What are the international guidelines regarding reporting of CSR?
14. Discuss in detail any two models of CSR.

UNIT-IV

15. CSR vs. corporate governance vs. Business ethics
16. What are the provisions of reporting CSR in accordance to Companies Act 2013?

SECTION-C

17. Case Study :

Asma, one of the junior female staff members of an organization returned back and joined after taking special leaves to take care of her mother who is ill, dependent and needs special care. She has to work full time for financial reasons. She has been facing difficulties in managing her mother's home care arrangement. Due to this she usually misses team meetings which usually take place early every day. With late comings, she has to leave work place early. She is hard working and competent in her work but her absences cause pressure and over workload on her colleagues. You are the manager and you are aware of the practice causing different disturbances around. A few male colleagues have started making comments such as "a woman's place is in the home", and is disappointing and discouraging her at every opportunity, putting her under greater stress.

Question :

How would you handle the situation to protect Asma without discrediting yourself, your profession or the practice for which you work?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.